

Privacy policy

by Azeez Warith - Thursday, February 09, 2017

<http://waponpoint.com/privacy-policy/>

This privacy policy has been compiled to better serve those who are concerned with how their 'Personally identifiable information' (PII) is being used online. PII, as used in US privacy law {Kindly note that this privacy policy is for all our users not only for US users} and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website.

What Personal Information Do We Collect From Our Users

When registering on our site, as appropriate, you may be asked to enter your name, email address, mailing address and other informations to help you with your experience on our website.

When Do We Collect Personal Information

We collect information from you when you register on our site, subscribe to a newsletter, fill out a form or enter information on our site.

How Do We Use Your Personal Information

We may use the information we collect from you when you register, sign up for our newsletter, respond to a survey or marketing communication, surf the website, or use certain other site features in the following ways listed below {please kindly know that, the features are not limited to}:

- a) To personalize user's experience and to allow us to deliver the type of content and product offerings in which you are most interested.
- â€¢ To improve our website in order to better serve you.
- â€¢ To allow us to better service you in responding to your user service requests.
- â€¢ To administer a contest, promotion, survey or other site feature.
- â€¢ To quickly process your queries.
- â€¢ To send periodic emails regarding your selected interest.

How Do We Protect Our User Information

Our website is scanned on a regular basis for security holes and known vulnerabilities in order to make your visit to our site as safe as possible.

We use regular Malware Scanning.

Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential.

We implement a variety of security measures when a user register, submit forms or accesses their information to maintain the safety of your personal information.

All personal information are processed through a gateway provider and are not stored or processed on our servers.

Do We Use Cookies?

Oh yea we do. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. For instance, we use cookies to help us remember and process your login credentials. They are also used to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

What We Use Cookies For

- Help remember and process submit forms.
- Understand and save user's preferences for future visits.
- Compile aggregate data about site traffic and site interactions in order to offer better site experiences and tools in the future. We may also use trusted third party services that track this information on our behalf.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser (such as Google chrome) settings. Each browser is a little different, so look at your browser's Help menu to learn the correct way to modify your cookies.

Disabling Of Cookies On Your Browser

If you disable cookies off, some features will be disabled, It will turn off some of the features that make your site experience more efficient and some of our services will not function properly.

However, you can still place orders

The Privacy Policy builder will not track your changes properly.
over the [contact us page](#).

Third Party Disclosure

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information unless we provide you with advance notice. This does not include website hosting partners and other

parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety.

However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

Third Party Links

Occasionally, at our discretion, we may include or offer third party products or services on our website. These third party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

Affiliate Program

What Is Affiliate Program?

Affiliate Program is a marketing arrangement by which an online retailer pays a commission to an external website {e.g waponpoint.com} for traffic or sales generated from its referrals.

Waponpoint.com do participate in affiliate program and in return we receive commission on every product you purchase. Please kindly note that, the commission paid to us is from the retailer's pocket not yours, meaning, whether you landed on the retailer webpages from other source or through our affiliate link, you will still pay the same price. So why not support us and purchase through our link.

According to federal trade commission, we are to disclose this on every webpages, and "we have". So basically, kindly accept that, whenever you clicked on any external link on waponpoint.com and purchase a product, "we will definitely get a commission from the retailer's pocket.

What Information Do We Pass To Our Affiliate Partners

Kindly note that, in any circumstances, we never share personal identifiable information with any of our affiliates partners but we may share non PII information such as, IP address, Internet server provider and any other non-identifiable information.

Google

Google's advertising requirements can be summed up by Google's Advertising Principles. They are put in place to provide a positive experience for users.

<https://support.google.com/adwordspolicy/answer/1316548?hl=en>

What We Implemented With Google

We have implemented the following:

• Google Display Network Impression Reporting

â€¢ DoubleClick reporting

â€¢ Audience Demographics and Interests Reporting

We along with third-party vendors, such as Google use first-party cookies (such as the Google Analytics cookies) and third-party cookies (such as the DoubleClick cookie) or other third-party identifiers together to compile data regarding user interactions with ad impressions, and other ad service functions as they relate to our website.

Opting out:

Users can set preferences for how Google advertises to you using the Google Ad Settings page.

Alternatively, you can opt out by visiting the Network Advertising initiative opt out page or permanently using the Google Analytics Opt Out Browser add on. Or you may simply click [here](#)

California Online Privacy Protection Act {CaOPPA}

CalOPPA is the first state law in the nation to require commercial websites and online services to post a privacy policy. The law's reach stretches well beyond California to require a person or company in the United States (and conceivably the world) that operates websites collecting personally identifiable information from California consumers to post a conspicuous privacy policy on its website stating exactly the information being collected and those individuals with whom it is being shared, and to comply with this policy. - See more at: <http://consumercal.org/california-online-privacy-protection-act-caloppa/#sthash.0FdRbT51.dpuf>

According To CaOPPA We Agree To The Following

Users can visit our site anonymously

Once this privacy policy is created, we will add a link to it on our home page, or as a minimum on the first significant page after entering our website.

Our Privacy Policy link includes the word 'Privacy Policy', and can be easily be found on the page specified above.

Users will be notified of any privacy policy changes:

â€¢ On our Privacy Policy Page

Users are able to change their personal information:

â€¢ By calling us {+2349033034430}

â€¢ By submitting a form on our contact page

How Does Our Site Handle Do Not Track Signals?

We honor do not track signals and do not track, plant cookies, or use advertising when a Do Not Track (DNT) browser mechanism is in place.

Does Our Site Allow Third Party Behavioral Tracking?

It's also important to note that we allow third party behavioral tracking.

Children Online Privacy Protection Act {COPPA}

When it comes to the collection of personal information from children under 13, the Children's Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, the nation's consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children's privacy and safety online.

Do know that we do engage with children under 13 and for any parent consent, please do use [Our Contact Us Page](#)

Fair Information Practices

The Fair Information Practices Principles form the backbone of privacy law in the United States and the concepts they include have played a significant role in the development of data protection laws around the globe. Understanding the Fair Information Practice Principles and how they should be implemented is critical to comply with the various privacy laws that protect personal information.

In order to be in line with Fair Information Practices we will take the following responsive action, should a data breach occur:

We will notify the users via email

â€¢ Within 7 business days

We will notify the users via in site notification and account profile

â€¢ Within 1 business day

We also agree to the individual redress principle, which requires that individuals have a right to pursue legally enforceable rights against data collectors and processors who fail to adhere to the law. This principle requires not only that individuals have enforceable rights against data users, but also that individuals have recourse to courts or a government agency to investigate and/or prosecute non-compliance by data processors.

CAN SPAM Act

The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out tough penalties for violations.

We Collect Your Email Address In Order To

â€¢ Send information, respond to inquiries, and/or other requests or questions.

â€¢ Process submitted forms and to send information and updates pertaining to queries

â€¢ We may also send you additional information related to your interest.

â€¢ Market to our mailing list or continue to send emails to our clients after the original subscription has occurred.

In Accordance With CANSPAM We Agree To The Following

- â€¢ NOT use false, or misleading subjects or email addresses
- â€¢ Identify the message as an advertisement in some reasonable way
- â€¢ Include the physical address of our website or site headquarters
- â€¢ Monitor third party email marketing services for compliance, if one is used.
- â€¢ Honor opt-out/unsubscribe requests quickly
- â€¢ Allow users to unsubscribe by using the link at the bottom of each email.

Having Some Questions And Queries

If at any time you have any question or concern about our Privacy Policy, please do not hesitate to contact us via myprivacy@waponpoint.com, thank you.

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